

Susana's

GRAPHICS

SUSANA CAMACHO PADRON

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EDUCATION

BACHELOR OF SCIENCE DEGREE IN GRAPHIC DESIGN

The Art Institute of
Fort Lauderdale, FL 2007-2011

TESOL CERTIFICATION

International Open Academy, 2019

SKILLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Publisher
- Trello
- Joist
- Mac/PC Platform
- ADA Understanding
- Fluent in English/Spanish

EXPERIENCE

GRAPHIC DESIGNER/CUSTOMER SERVICE/SALES Alpha Print, 2024 - Present

Design and manage custom print projects, including flyer's, business cards, signage, brochures, posters, catalogs, and email blasts. Provide sales and customer service to ensure client satisfaction and deliver high-quality print materials.

SALES ASSOCIATE Bass Pro Shops, 2023 - 2024

Provide high-quality customer service to optimize customer purchasing and educate customers on available product options to meet and exceed their experience.

GRAPHIC DESIGNER Baer's Furniture, 2011-2023

Developed creative advertising content across different mediums, including newspaper, magazine, catalog, digital, signs, postcards, and tags while ensuring maximum brand awareness of target market.

GRAPHIC DESIGNER TNS Innovations, 2013-2020

Co-owned a graphic design business that aimed to assist companies in brand development through printing, design, and promotional branding.

GRAPHIC DESIGNER Black-Tie Publishing, 2013-2019

Created intricate custom designed print and digital wedding and event publications.

TEACHER VIP Kid, 2019-2020

Instructed kids ages 4-9 years old online in learning english through the use of TPR (total physical response), props, and educational tools while fostering critical thinking and creativity.

SALES ASSOCIATE White House Black Market, 2009-2009

Provided high-quality customer service to optimize customer purchasing and payment process and educated customers on available product options to meet and exceed their experience.

ASSISTANT TEACHER Christian Creative Learning Center, 2003-2004

Supervised students and created lesson plans according to students' academic needs, including both individual and group student-centered activities.

AWARDS

WINNER OF AD CAMPAIGN

Addy Award 2010

EDUCATION MANAGEMENT CORPORATION

Scholarship Award 2010

PRESIDENT'S HONOR ROLL

Art Institute of Fort Lauderdale 2007-2011

DEAN'S SCHOLARSHIP & HONOR ROLL

Nova Southeastern University 2006-2007

INTERESTS

- Spending time with my dog, Charlie.
- Reading classics, suspense and romantic comedies
- Yoga